



## Jack Crompton

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a comprehensive online portfolio is on my website:  
<http://spiraldream.org>

Artist / Graphic Designer / Musician / Writer

### Summary:

Multi-talented Artist  
Extensive Experience  
Creative Innovator  
Well-Honed Design Sense  
Excellent Copywriting  
Seasoned Software Skills  
Sharp Attention to Detail

### Strengths:

Versatile  
Organized  
Focussed  
Dependable  
Insightful  
Creative  
Adaptable

### Software Skills:

Adobe Creative Suite 4 (all)  
MS Office (PPT, Word, Excel)  
Quark Xpress  
iLife Suite  
iWork Suite  
Logic Pro  
Final Cut Pro

### Currently:

Working as a private consultant and a regular contributor with the team of *Penry Creative*, Guilford, CT

### Accomplishments / Experience:

- **30+ Years Experience** in the field of creative visual communications. Strong knowledge of public relations and marketing disciplines, graphic design, illustration, copywriting and related multi-media computer applications. Worked both as a free-lance consultant and part of an in-house team with several advertising agencies and design firms in the Boston and Phoenix areas.

- **Multi-Media Production** since 1998 have worked developing theme graphics and graphic support for corporate events and multi-media shows. Since 2006 I have worked on-site for live corporate events. Skilled and competent in Powerpoint, Flash, Final Cut, Illustrator and Photoshop software.

- **Corporate Identity Specialist** – designed programs and related collateral for a wide range of applications, from regional banks to small businesses.

- **Packaging/Branding Design** – worked for over five years exclusively in packaging design and branding design of retail products including specialty food products, housewares and cosmetics. Co-designed successful new products and created branding identities for several brands.

- **Marketing and Advertising Director** for *Microcurrent Research, Inc.*, a small electronic technology manufacturing company for 2 years. Responsibilities include administrative organization, directing budget expenditures, and developing continually adjusting marketing strategies and creating the sales tools, advertising and promotional materials to carry them out in both print and internet media. Designed and developed five websites for this client. Designed, filmed and produced CD-rom and DVD products utilizing multi-media software. Wrote copy for press releases and all advertising.

- **Art Director in Internet Development** – Managed and supervised a design staff of three for 2 years; Designed websites and created internet-based graphics for ebusinesses and venture technology partners.

- **Print Designer** – Competent with proper file management and postscript pre-press preparation. Created innovative visual communication vehicles, including magazine ads, flyers, brochures, annual reports, event programs, product catalogs, and many specialized publications and ad campaigns, including leadership training materials for Cox Communications, medical plan brochures/identity for Maricopa Medical System and collateral.

- **Pre-Press Knowledge and Experience** – Supervised 4-color process printing; Worked in a pre-press shop for two years (1997-1998); Comprehensive digital pre-press knowledge and experience in preparing artwork for printing.

- **Award-winning Illustrator** for a wide variety of applications including: architectural illustration, illustrated typography and logotypes, whimsy and children's books. Designer/Illustrator of 5 Children's books, currently in print.

- **Contract Training Consultant**, instructing corporate personnel in graphics software applications such as QuarkXpress, Adobe Photoshop & Adobe Illustrator, others.

- **Practicing Musician and Composer** – recorded two published CD's of original music – performed professionally weekly for several years.

- **Accomplished Award-winning Fine Artist** in watercolor, acrylic and oil media painting.

- **Professional Golf Instructor** (part time) Class A Teaching professional on staff with *APerfectSwing.com* (2008).

## Employment History:

### **SPIRAL DREAM, LLC**

Freelance Multi-media Artist/Graphic Design Consultant  
5/2004–Present  
Contract assignments, misc. freelance

### **PENRY CREATIVE, Inc.**

Guilford, CT, 3/2006 - 12/2009  
Primary design/production collaborator with  
Brian Penry, Creative Director (203) 605-8501

### **DIGITAL BRIDGE, Inc.**

Phoenix, AZ  
Creative Director 5/1999 –12/2000  
John Flanders, CEO (623) 773-3644

### **CORPORATE ARTS, INC.**

Phoenix, AZ  
Senior Designer 1/99 – 3/99 (Contract)  
Tom Burger, Director of Production (602) 840-4027

### **GRAFX IMAGING**

Scottsdale, AZ 4/97–10/98  
Senior Graphic Designer  
Bob Kanaar, Pre-press Gen. Manager (602) 990-3566

### **FREELANCE CONTRACTOR**

(via various DBA's and various locations)  
Art Director / Graphic Designer / Illustrator 1982–Present

### **STATE LEGISLATIVE LEADERS FOUNDATION**

Centerville, MA 02632  
Creative Director 1992–1996  
Stephen G. Lakis, President (508) 771-3821

## Websites Designed:

<http://penrycreative.com>

Please visit my website at:

<http://spiraldream.org>

for more of my website portfolio.

## Honors / Awards:

### **1997 Science Corner**

**Illustration of the Year Award**  
Highlights for Children Magazine

### **Ben Franklin Award**

**for Excellence in Book Design**  
*Twice winner* – (1986 and 1988)  
for 'A Tiny Miracle' and 'Poofin'

### **TAC Award for Excellence in Design and Direct-Mail**

**Promotion** *Three time winner* –  
Southeastern Massachusetts  
Advertising Club,  
(1981, 1982, and 1983)

## Clients have included:

Penry Creative  
Moxie & Company  
Metropolitan Transit Authority  
Cox Communications  
Lotus Software  
General Housewares  
ShowCase Cinemas  
Nora the Piano Cat  
Innovative Kids  
Arts Musica  
Julia Child  
Jewish Home Health Care  
Sheraton Hotels  
Reebok International  
John Hancock Insurance  
Walt Disney Studios  
Maricopa Medical System  
Scottsdale Chamber  
of Commerce  
MetLife  
Aliso Laguna Senior Center  
The Olympic Games  
(1984 and 1996)  
Data General Corporation  
Pinegate Development  
Phoenix Health Group  
Multi-Graphic Arts  
Fleet National Bank

Campus Health Group  
Creative Force  
Corporate Arts  
Opening Moments  
JDH  
CSeven  
Revolution Media  
Liquid Productions  
Microcurrent Research  
Executive Services  
Moxie & Company  
Titleist Golf  
USWest  
Seagrams & Sons  
Hover Technologies  
The Wrigley Mansion  
Golf Digest Magazine  
The Pointe Hilton  
Timberland  
NYNEX  
East-West Med  
Polaroid  
Alpha & Omega Publishing  
SmartPractice  
Center for Gentle Dentistry  
Southwest Specialty Foods  
Bumboosa Baby Products  
LifePower Group

## Personal / Professional References:

### **Bob Wilds, Entrepreneur**

Mashpee, MA (508) 539-9919

### **Scott McLaine, President**

LIFEPOWER GROUP, Peoria, AZ / (602) 790-5441

### **Gene Best, President**

CREATIVE FORCE, Phoenix, AZ / (602) 570-4693

### **Kathie Orlay, Consultant**

SILENT TEACHERS, Phoenix, AZ / (602) 896-8513

### **Ken Babb, President**

KMB COMMUNICATIONS, Scottsdale, AZ / (480) 348-0065

### **Stephen G. Lakis, President**

STATE LEGISLATIVE LEADERS FOUNDATION  
Boston, MA / (800) 532-3375

### **Richard Wainwright, Publisher**

FAMILY LIFE PUBLISHING, Palm Coast, FL / (800) 633-1357

## Education:

### **RINGLING SCHOOL OF ART**

Sarasota, Florida, 1972 – 1973