



## Jack Crompton

Surprise, AZ

(623) 466-6962 (studio)

email: jcrompton@cox.net

a comprehensive online portfolio is on my website:  
<http://spiraldream.org>

Artist / Graphic Designer / Musician / Writer

### Summary:

Multi-talented Artist  
 Extensive Experience  
 Creative Innovator  
 Well-Honed Design Sense  
 Excellent Copywriting  
 Seasoned Software Skills  
 Sharp Attention to Detail

### Strengths:

Versatile  
 Organized  
 Focussed  
 Dependable  
 Insightful  
 Creative  
 Adaptable

### Software Skills:

Adobe Creative Suite 4 (all)  
 MS Office (PPT, Word, Excel)  
 Quark Xpress  
 iLife Suite  
 iWork Suite  
 Logic Pro  
 Final Cut Pro

### Currently:

Working as a private consultant and a regular contributor with the team of *Penry Creative*, Guilford, CT

### Accomplishments / Experience:

- **30+ Years Experience** in the field of creative visual communications. Strong knowledge of public relations and marketing disciplines, graphic design, illustration, copywriting and related multi-media computer applications. Worked both as a free-lance consultant and part of an in-house team with several advertising agencies and design firms in the Boston and Phoenix areas.

- **Multi-Media Production** since 1998 have worked developing theme graphics and graphic support for corporate events and multi-media shows. Since 2006 I have worked on-site for live corporate events. Skilled and competent in Powerpoint, Flash, Final Cut, Illustrator and Photoshop software.

- **Corporate Identity Specialist** – designed programs and related collateral for a wide range of applications, from regional banks to small businesses.

- **Packaging/Branding Design** – worked for over five years exclusively in packaging design and branding design of retail products including specialty food products, housewares and cosmetics. Co-designed successful new products and created branding identities for several brands.

- **Marketing and Advertising Director** for *Microcurrent Research, Inc.*, a small electronic technology manufacturing company for 2 years. Responsibilities include administrative organization, directing budget expenditures, and developing continually adjusting marketing strategies and creating the sales tools, advertising and promotional materials to carry them out in both print and internet media. Designed and developed five websites for this client. Designed, filmed and produced CD-rom and DVD products utilizing multi-media software. Wrote copy for press releases and all advertising.

- **Art Director in Internet Development** – Managed and supervised a design staff of three for 2 years; Designed websites and created internet-based graphics for ebusinesses and venture technology partners.

- **Print Designer** – Competent with proper file management and postscript pre-press preparation. Created innovative visual communication vehicles, including magazine ads, flyers, brochures, annual reports, event programs, product catalogs, and many specialized publications and ad campaigns, including leadership training materials for Cox Communications, medical plan brochures/identity for Maricopa Medical System and many other collateral applications.

- **Pre-Press Knowledge and Experience** – Supervised 4-color process printing; Worked in a pre-press shop for two years (1997-1998); Comprehensive digital pre-press knowledge and experience in preparing artwork for printing.

- **Award-winning Illustrator** for a wide variety of applications including: architectural illustration, illustrated typography and logotypes, whimsy and children's books. Designer/Illustrator of 5 Children's books, currently in print.

- **Contract Training Consultant**, instructing corporate personnel in graphics software applications such as QuarkXpress, Adobe Photoshop & Adobe Illustrator and others.

- **Practicing Musician and Composer** – recorded two published CD's of original music – performed professionally weekly for several years.

- **Accomplished Award-winning Fine Artist** in watercolor, acrylic and oil media painting.

• **Professional Golf Instructor** (part time)  
Class A Teaching professional on staff with  
*APerfectSwing.com* (2008)

### Employment History:

#### **SPIRAL DREAM, LLC**

Freelance Multi-media Artist/Graphic Design Consultant  
5/2004–present  
Contract assignments, misc. freelance  
On monthly retainer as a primary design collaborator with  
PENRY CREATIVE, Inc., Guilford, CT  
Brian Penry, Creative Director (203) 605-8501

#### **DIGITAL BRIDGE, Inc.**

Phoenix, AZ  
Creative Director 5/1999 –12/2000  
John Flanders, CEO (623) 773-3644

#### **CORPORATE ARTS, INC.**

Phoenix, AZ  
Senior Designer 1/99 – 3/99 (Contract)  
Tom Burger, Director of Production (602) 840-4027

#### **GRAFX IMAGING**

Scottsdale, AZ 4/97–10/98  
Bob Kanaar, Pre-press Gen. Manager (602) 990-3566

#### **FREELANCE CONTRACTOR**

(via various DBA's and various locations)  
Art Director / Graphic Designer / Illustrator 1982–Present

#### **STATE LEGISLATIVE LEADERS FOUNDATION**

Centerville, MA 02632  
Creative Director 1992–1996  
Stephen G. Lakis, President (508) 771-3821

### Websites Designed:

<http://penrycreative.com>  
Please visit my website at:  
<http://spiraldream.org>  
for more of my website portfolio.

### Honors / Awards:

**1997 Science Corner  
Illustration of the Year Award**  
Highlights for Children Magazine

**Ben Franklin Award  
for Excellence in Book Design**  
*Twice winner* – (1986 and 1988)  
for 'A Tiny Miracle' and 'Poofin'

**TAC Award for Excellence in  
Design and Direct-Mail  
Promotion** *Three time winner* –  
Southeastern Massachusetts  
Advertising Club,  
(1981, 1982, and 1983)

**1994 Ninth Wave Award  
for Excellence in Brochure  
Design** Southeastern  
Massachusetts Advertising Club

**Fine Art Awards:**  
Winner of several awards in  
regional fine art competitions  
including three *First Place Awards*  
and two *Best in Show Awards*.  
Cape Cod Art Association  
(1978 –1984)

### Clients have included:

Penry Creative	Fleet National Bank
Moxie & Company	Campus Health Group
Metropolitan Transit Authority	Creative Force
Cox Communications	Corporate Arts
Lotus Software	Opening Moments
General Housewares	JDH
ShowCase Cinemas	CSeven
Nora the Piano Cat	Revolution Media
Innovative Kids	Liquid Productions
Arts Musica	Microcurrent Research
Julia Child	Executive Services
Jewish Home Health Care	Moxie & Company
Sheraton Hotels	Titleist Golf
Reebok International	USWest
John Hancock Insurance	Seagrams & Sons
Walt Disney Studios	Hover Technologies
Maricopa Medical System	The Wrigley Mansion
Scottsdale Chamber of Commerce	Golf Digest Magazine
MetLife	The Pointe Hilton
Aliso Laguna Senior Center	Timberland
The Olympic Games (1984 and 1996)	NYNEX
Data General Corporation	East-West Med
Pinegate Development	Polaroid
Phoenix Health Group	Alpha & Omega Publishing
Multi-Graphic Arts	SmartPractice
	Center for Gentle Dentistry
	Southwest Specialty Foods

### Personal / Professional References:

#### **Brian Penry, President**

PENRY CREATIVE, Guilford, CT / (203) 605-8501

#### **Scott McLaine, President**

LIFEPOWER GROUP, Peoria, AZ / (602) 790-5441

#### **Gene Best, President**

CREATIVE FORCE, Phoenix, AZ / (602) 570-4693

#### **Kathie Orlay, Consultant**

SILENT TEACHERS, Phoenix, AZ / (602) 896-8513

#### **Ken Babb, President**

KMB COMMUNICATIONS, Scottsdale, AZ / (480) 348-0065

#### **Stephen G. Lakis, President**

STATE LEGISLATIVE LEADERS FOUNDATION  
Boston, MA / (800) 532-3375

#### **Richard Wainwright, Publisher**

FAMILY LIFE PUBLISHING, Palm Coast, FL / (800) 633-1357

### Education:

#### **RINGLING SCHOOL OF ART**

Sarasota, Florida, 1972 – 1973